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Coaching Niche Success Strategist

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Rhonda Hess

About

Introduction

What juices me is being an entrepreneur and fostering others to succeed in their own business! I have a big heart for helping professional coaches discover the thrill of making it BIG in coaching on their own terms.

I've been a coach for 13 years, and spent 8 of those years training coaches at CTA and systematically learning the developmental path of the prosperous coach. Now, through my online coaching community, Prosperous Coach, I walk life and business coaches through the steps it takes to market less, coach more clients, and earn more.

Check out my take on how to build a soul-satisfying coaching business from the ground up on the Prosperous Coach blog.

Occupation

Coaching Business Success Strategist, Author, Teacher, **Business Consultant**

Employment

Prosperous Coach

Coaching Business Success Strategist, Author, Teacher, Business Consultant, present

May D&F, Industrial Labs, Bubbling Well Inc, Prosperous Coach

Education

University of Colorado, Coach U

Places lived



Links

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prosperouscoach....

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Cari Cole is a renowned vocal coach, artist development expert, songwriter & music producer. She helps artists find their voice, craft their style, and create successful music careers. Her weekly eZine Standing in the Spotlight goes out to over 2,500 subscribers. If you are ready to take your voice and your music to the next level, you can sign up for a F.R.E.E. subscription at

http://www.caricole.com

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Insights & Opportunities for Business Owners and the Online Business Managers that support you.

In this Issue:

Time to Stop the Social Media Insanity!
Project Management Tool "Showdown"
OBM Summer School Begins
When Good Technology Goes Bad

Friday, June 24, 2011 Vol. 5, Issue 13

Did a friend forward this ezine to you? Make sure you get your own copy - it's easy and it only takes a second. Sign Up Now! Greet new readers and ask they sign up to receive their own copy of upcoming issues

Wow, what a nutty spring it has been, hey? We've had a real mix of rain + sunshine that has kept us on our toes. (As I type this I see another big gray rain cloud coming our way, eek!) We've been making a point of getting out to enjoy the sun when we can - including some time with the girls and grandpa roasting marshmallows in our new backyard firepit.



Janis Pettit offers small business coaching, and is known as the Big Results Business Design coach and marketing expert. She's owned four successful small businesses in the last 22 years and has coached hundreds of small and solo business owners, showing them how to turn their ideas and knowledge into a 6 figure income. Get a complimentary copy of the Create a Client Windfall Quick Start Guide, plus access to an mp3 audio, 20 No Cost Ways to Market Your Small Business Online at http://smallbusiness-bigresults.com. Visit her blog at http://janispettit.com.











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Nancy Marmolejo – Online Visibility Expert

Public Figure · Anaheim, California











Basic Information

Location Anaheim, CA 92807

Affiliation Viva Visibility

About Welcome! Is your business Spotlight Ready? Let's get your message out

to the world! Watch the welcome video and sign up for my free tips:

http://tinyurl.com/welcomefromNancy

Gender Female

Personal Information Hi there, I'm Nancy Marmolejo- the #1 Visibility Expert for Heart Based,

Soul-Driven Entrepreneurs.

What does that mean?

If you're running a business that stems from a deep seated sense of doing good in the world, transforming lives, and is based on your expertise, then you need to be known by the public.

My job is to help you do that with an overall strategy that turns your visibility into profitability. That includes knowing how to maximize social media, blogging, how to create amazing offers, and how to stay focused on what makes you money.

Using my signature Profitable Essence™ system, you'll discover what makes you unique, distinctive, and profitable in a fun and engaging process.

Over the years I've created a loyal base of followers who appreciate my down to earth style and easy to follow tips. Along the way I've racked up over 100 media credits all the way from Smart Money to Latina magazine to Redbook.

I've been twice named to the 50 Most Powerful and Influential Women in Social Media list, am a past winner of The Anna Maria Arias award for outstanding innovation in business, as well as several other awards.

prosperouscoachblog.com





Rhonda Hess

@RhondaHess US - Colorado

I help life coaches choose a viable niche market and enjoy a soul-satisfying coaching biz. http://prosperouscoachblog.com













15















Tweets

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RhondaHess Rhonda Hess

COACHES who target a market do more of what they love & multiply their income. Be one now.

4 minutes ago



RhondaHess Rhonda Hess

Discover the thrill of knowing exactly what your people want from you and what motivates them to invest in your services.

22 hours ago



RhondaHess Rhonda Hess

Hear the EASY ways to explode your coaching business and get more income - free... http://ow.ly/5r8am #EBTcoach

9 Jul



RhondaHess Rhonda Hess

Let your light shine, stand in your power, show some vulnerability too -- that's how you'll attract clients you love who pay you well.

9 Jul



RhondaHess Rhonda Hess

RT @NancyMarmolejo 10 Essential Tips for Business Success: For a quick dose of inspiration and focus, read these... http://bit.ly

About @RhondaHess

3,103 Tweets

Following

1.645 Followers 91 Listed

You and @RhondaHess

You follow accounts that follow @RhondaHess · view







thecareercoach Melva @Career Coach · Follow Career Coach ~ HR Consultant ~ Workforce Develop ...

LisaSasevich LisaSasevich · Follow

I am the Queen of Sales Conversion, helping others g...

CoachReporter Mark Joyella · Follow

Journalist on the beat covering professional coaching...

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Greater Detroit Area	Marketing and Advertising
Current	 Women's Business Coach and Engagement Marketer at Mom Biz Coach (Sole Proprietorship) Owner at Take Aim Coaching LLC (Sole Proprietorship)
Past	 student at Accomplishment Coaching Client Solutions Executive at IBM Learning Services Consultant at IBM
Education	Accomplishment Coaching University of Oregon Georgia State University
Recommendations	16 people have recommended Lara
Connections	500+ connections
Websites	Mom Biz Academy Personal Website Company Website

Lara Galloway's Summary

Lara Galloway, The Mom Biz Coach of www.mombizcoach.com, is a sought-after business coach, speaker, writer and Blog Talk Radio show host in the mom entrepreneur world. Her coaching has helped countless mompreneurs define success on their own terms and achieve it. Her signature training program, The Mom Biz Makeover, teaches mompreneurs how to turn the business they have into a business they love.

Lara is an innovative and entrepreneurial online engagement marketing expert and proven social media influencer with a track record of excellence and success in strategically growing communities, increasing user engagement, and generating leads across all established and emerging new media platforms.

Join her on Wednesdays for the Mom Biz Solutions Show on BlogTalkRadio.com/MomBizCoach and for her WoMEN: What Mom Entrepreneurs Need

- Contact Lara Galloway
- → Add Lara Galloway to your network

View Lara Galloway's full profile to...

- . See who you and Lara Galloway know in common
- · Get introduced to Lara Galloway
- Contact Lara Galloway directly

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Q

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Jim Mayer 2nd

Managing Member at DiversiCorp LLC -The Business Sounding Board see all my questions

What might lead you the small business owner to seek the collaboration of a business coach?

Assuming no one was pushing the buttons......but there was a need......what might those motivations be to seek the collaboration of a small business or personal coach?

Location specific: Greater Chicago Area

posted 3 days ago in Small Business | Report question as...

Answer

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Dawn Lanier

Small Business Success Coach for Women Entrepreneurs see all my answers I can think of 8 good reasons why a small business owner would consider working with a coach:

- ~ To learn how to use the Internet to grow their business.
- ~ To get perspective from someone who has 'been there and done that', so they're not making avoidable mistakes
- ~ To benefit from 'outside the box' thinking about what else is possible, and how else it can be achieved
- ~ To master the fine art of working smarter, not harder
- ~ To help them create a success strategy they can easily follow
- ~ To have the time as space to brainstorm new ideas
- ~ To make sure they're moving in the right direction
- ~ To be supported by someone who shares their vision

That said, perhaps the most compelling reason I've heard for seeking the collaboration of a business coach is simply to do BETTER.

Links:

http://bizcoachdawn.com

posted 1 day ago | Report answer as...



Nancy Marmolejo - Online Visibility Expert

Really loving this guest blog post to make writing fun for entrepreneurs (fun, fun, fun!) http://vivavisibilityblog.com/5-secrets-to-making-writing-fu n-no-really/



5 Secrets to Making Writing Fun (No, Really!) vivavisibilityblog.com

Want to make copywriting fun? Yes, it's possible! And adding your personality into your website and marketing materials is one of the fastest ways to transform them into client magnets.



22 hours ago · 11 · Like · Comment · Share



Michelle Shaeffer likes this.



NancyMarmolejo Nancy Marmolejo

Viva Blog update: 5 Secrets to Making Writing Fun (No, Really!) http://ow.ly/1dxvwP

30 Jun





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Info

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Are you ready to up your business game? You're in the right place.

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Josh Pais

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Marie Forleo Like



Public Figure * New York, New York











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Marie Forleo · Most Recent -

Wall

Rachel Luna

Marie, last week during Q&A you said, "When the game changes, you've go to change your game." Is that an original Marie quote? I tried to find the source but can't find it and want to include it in a section of my book. I already had written "Change the game plan" but I loved how you said it. Of course I want to credit the right source. Can you shed some light? Thanks again for the B-School ride of a lifetime!

11 hours ago



Marie Forleo that's a Forleo original! :) 4 hours ago · 🖒 1 person



Elaine Costa

Obrigada! (in English: thanks!)

12 hours ago



Alan Vilaykoun

Found this on Marie Forleo's blog! Thanks for bringing us such an awesome interview:) I learnt a lot from that 40 minutes! "Most entrepreneurs don't set out to be an entrepreneur. They start out by making a difference to other peoples' lives and putting smiles on their faces" - Sir Richard Branson! Check this video out Michael, Sang Johnny, David, Ryan, Christopher:)



Richard Branson Necker Island Interview www.voutube.com

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Home Biz Moms - The Work At Home Directory Where You'll Find The Best Home Based Business Ideas For Moms on the web!

Helping mompreneurs turn the business they have into a business they love.

Change location

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BizMom Connections :: The Business Community Website for Mompreneurs.

4bizmoms.com/ - Cached

A business community of mom-preneurs and those who appreciate this market, with small business support services and strategic small business tools for ...

Jobs For Stay At Home Moms

www.homejobsformoms.biz/ - Cached

Jul 6, 2011 – I'm Amanda Compton, Founder of HomeJobsForMoms.biz, a place to find WORK AT HOME JOBS FOR MOMS. I've been a work at home mom/stay at home

Mom Biz Academy | The MBA For Mompreneurs Q

www.mombizacademy.com/ - Cached

The built-in community of mompreneurs at the Mom Biz Academy is important to me, and has helped when I'm looking for support. ...

Home Business Ideas & Work at Home Support for Moms Q.

www.mombizdirectory.com/ - Cached

Starting an inflatable jumps rental business is perfect for stay at home moms. You can earn handsome money by working part time or even two days a week. ...

Mom Biz Owners Link Up for Success Q

www.entrepreneur.com > Work Life > Work/Life Balance - Cached

Feb 25, 2010 - Online communities offer everything from tips to mentoring for time-strapped mothers.

Mom Biz Solutions with Lara Galloway The Mom Biz Coach Online ...
www.blogtalkradio.com/mombizcoach - Cached

Mompreneurs need many things to help them be successful at balancing work and family. Lara Galloway The Mom Biz Coach helps women business owners get all ...

MomsBizBuzz- a Story Time Felts Mom, business woman, wife... - Q. www.momsbizbuzz.com/ - Cached

MomsBizBuzz.com | WAHM, SAHM, Story Time Felts mom, sharing what I have learned in business to help you.



Hi There - It's Gary Henson and Rhonda Hess

Download Your Audio Recording of this FREE one-time telecall





Bill Baren
Business Coach/
Client Mastery Blueprint creator

"How To Become a Master of Enrollment"

So That Your Ideal Clients Say "YES" To Paying For Your Services ANYTIME, ANYWHERE!



Rhonda Hess Founder of Prosperous Coach

If you could use more clients, you're going to love these proven strategies for getting a lot of clients very quickly. In fact...

What would it be like if 80% or more of the prospects you talk to became clients?

I know how frustrating it feels when you put a lot of energy in marketing your business and arranging conversations with prospects.... and when it comes to a decision, they say "no thanks."

If you can use improvement in this area, I have a special treat for you. I have invited my friend and business coach extraordinaire, Bill Baren, to join us for a one-time only FREE teleclass.

It's called "How to Become a Master of Enrollment" and it will open your eyes to new strategies and tactics for having prospects jump at the chance of saying YES! to your services.

From: "Prosperous Coach" <<u>support@prosperouscoach.com</u>>

Date: October 26, 2010 2:00:48 AM MDT

To: "Rhonda Hess" < webmaster@prosperouscoach.com>

Subject: Will you be there too?

Dear Rhonda,

A quick -- but very important -- reminder that my free teleclass with Bill Baren, "How to Become a Master of Enrollment", is happening TOMORROW.

If you have potential clients walking away and not signing up for your services, then you need to be on this call.

Bill will show you how he converts 80% of prospects into clients - so that people will say YES! to your services.

If the idea of having to "sell" yourself (and coming across as pushy or sales-y in the process)... and then getting rejected by a potential client is your worst nightmare, I promise you'll get BREAKTHROUGH insights and practical actions from this telecall.

There is still time to register and secure your spot for this valuable call before it fills up. Hurry! The call is happening tomorrow:

Wednesday, October 27th at 1:00pm Pacific / 4:00pm Eastern.
Register here now:

http://www.billbaren.com/mo/rhonda.html
